



# Robert Arthur Designs, LLC Report

December 24 2018 to January 22 2019

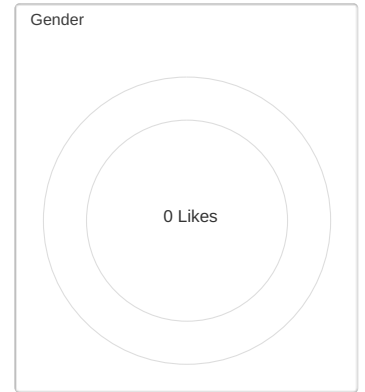
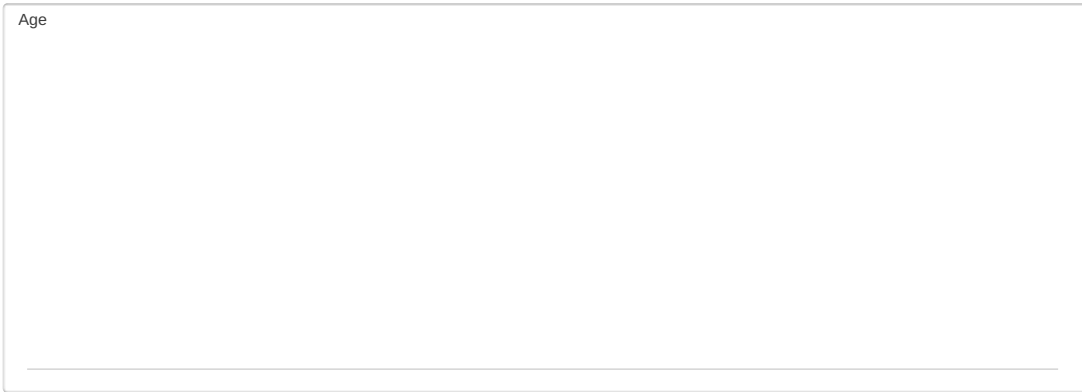
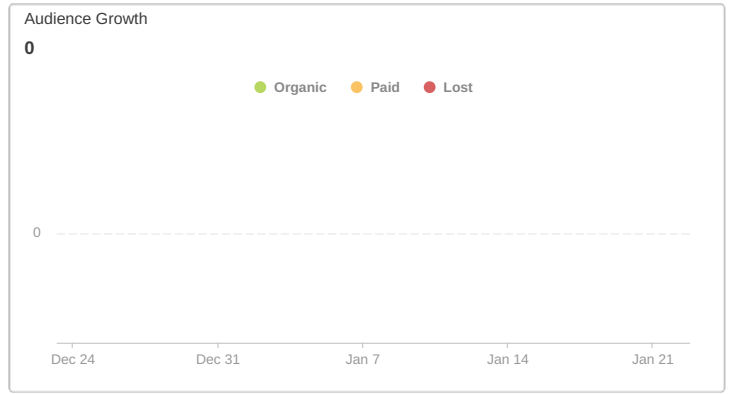
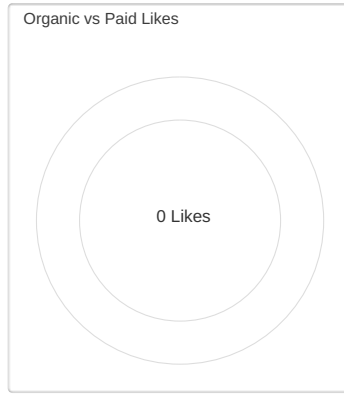
Robert Arthur Designs, LLC  
<https://www.robertarthurdesigns.com>

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# Facebook - Likes

**44**  
Total Likes



**Top Countries**

No data matching the selected criteria.

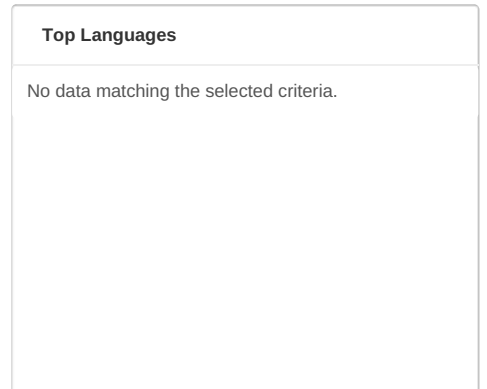
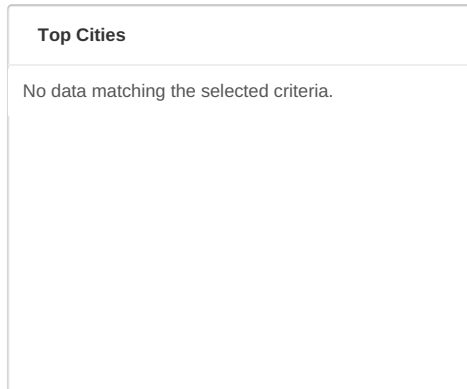
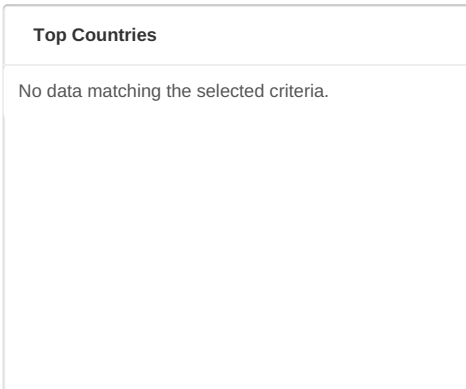
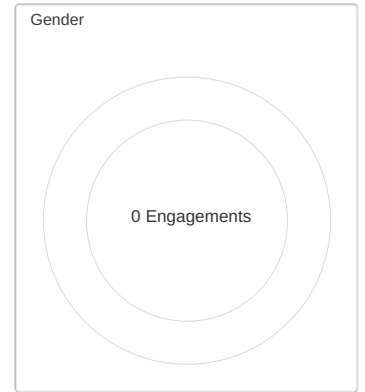
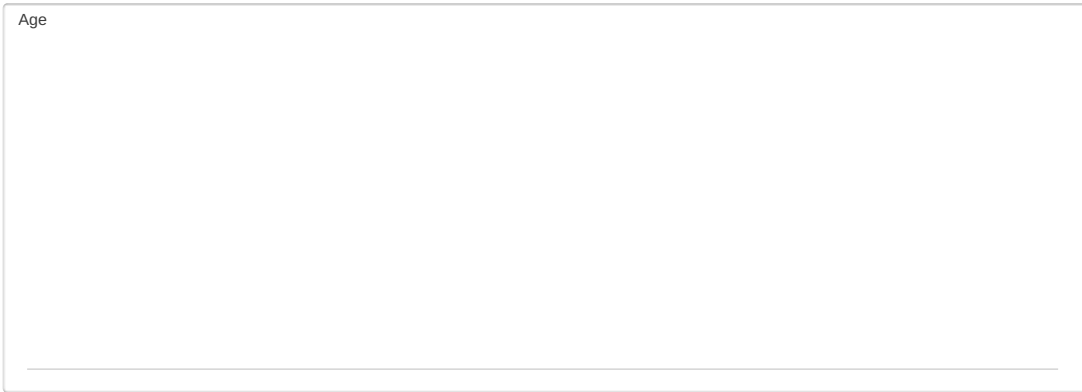
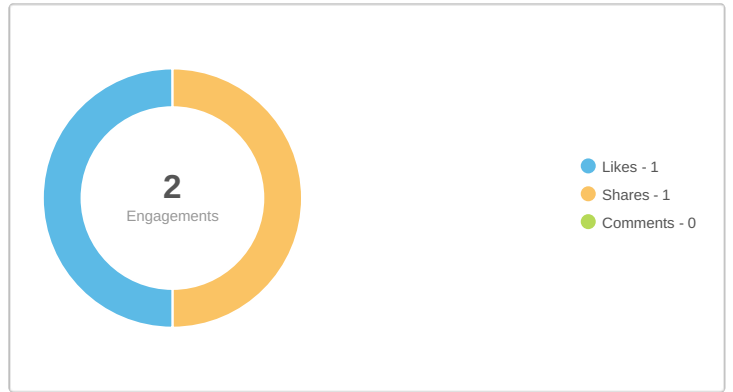
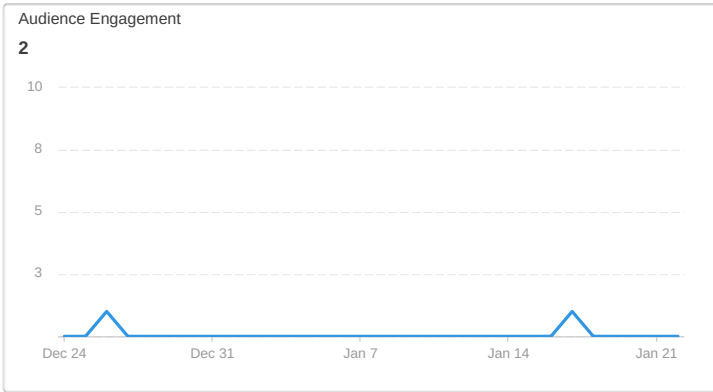
**Top Cities**

No data matching the selected criteria.

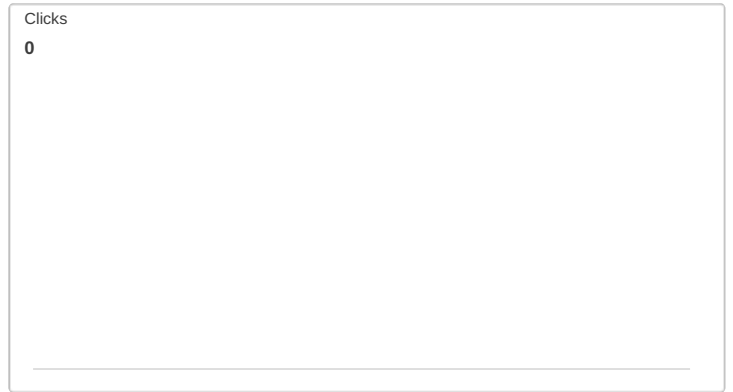
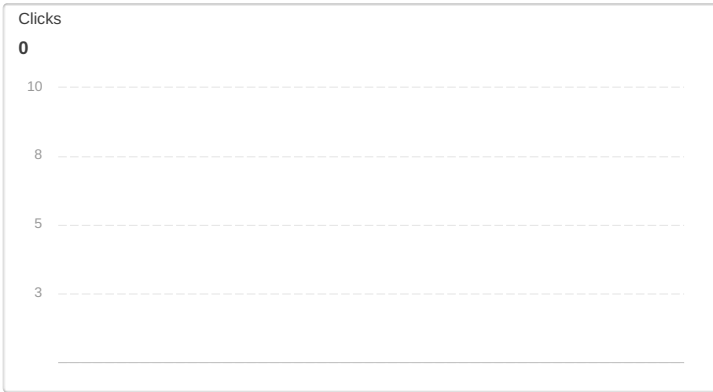
**Top Languages**

No data matching the selected criteria.

# Facebook - Engagement



# Google Ads - Campaigns



**0**  
Clicks

**0**  
Impressions

**\$0.00**  
Cost

**\$0.00**  
Average CPC

**0**  
Conversions

**\$0.00**  
Cost Per Conversion

**0%**  
Conversion Rate

**0**  
View-Through Conv.

Campaign ▾	Clicks	Impressions	Cost	Average CPC	Conversions	Cost Per Conversion	Conversion Rate	View-Through Conv.
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No data matching the selected criteria.

# MailChimp

Name	Emails Sent	Open Rate	Click Rate	Unsubscribed	Bounced	Send Time
Wordpress Management 12/18	11	72.73%	9.09%	0.00%	0.00%	Dec 21, 2018 12:35 pm

# MailChimp

Name	Rating	Subscribers	Open Rate	Click Rate
Robert Arthur Designs, LLC Nov 8, 2018	☆☆☆☆☆	14	0.00%	0.00%
Not Yet Signed Up Dec 21, 2018	☆☆☆☆☆	11	72.73%	9.09%

# SEO Overview

**112**

Sessions

**0**

GA Goal Completions (Organic)

**▼ 1**

Google Change

**11**

Google Rankings

Sessions

**112**



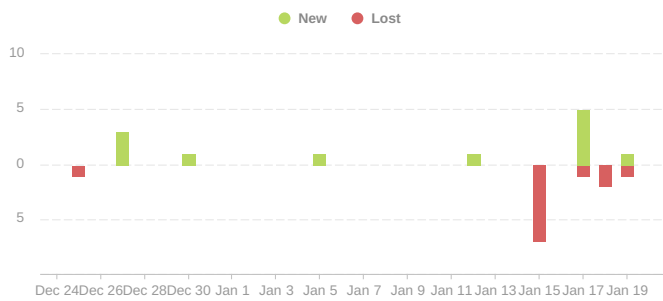
Google Change

**▼ 1**



New / Lost Links

**0**

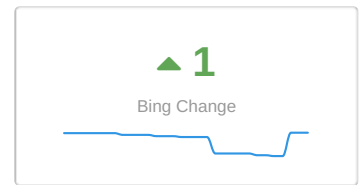
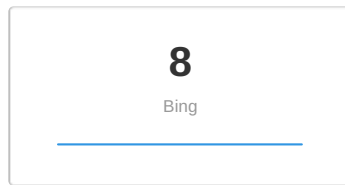
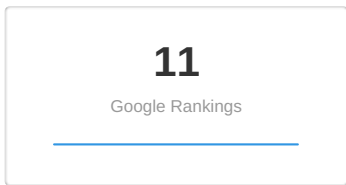
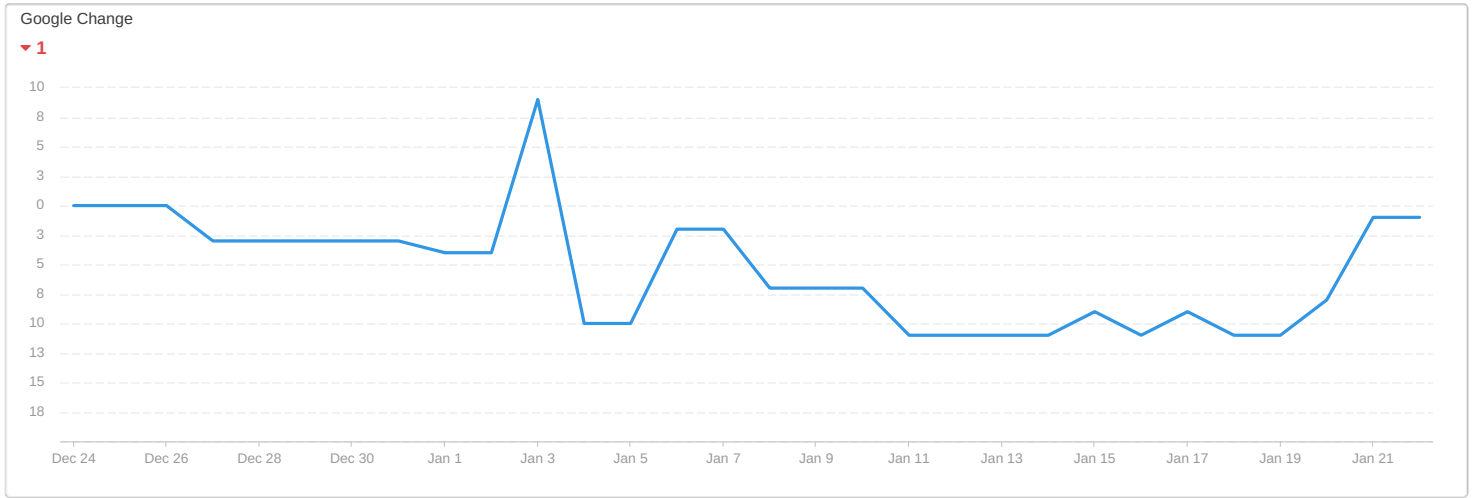


Top Pages (Search Console)

<a href="https://www.robertarthurdesigns.com/">https://www.robertarthurdesigns.com/</a>	<b>4</b>
<a href="https://www.robertarthurdesigns.com/work/">https://www.robertarthurdesigns.com/work/</a>	<b>1</b>
<a href="https://www.robertarthurdesigns.com/project/best-web-designe..">https://www.robertarthurdesigns.com/project/best-web-designe..</a>	<b>0</b>
<a href="https://www.robertarthurdesigns.com/project/castle-rock-webs...">https://www.robertarthurdesigns.com/project/castle-rock-webs...</a>	<b>0</b>

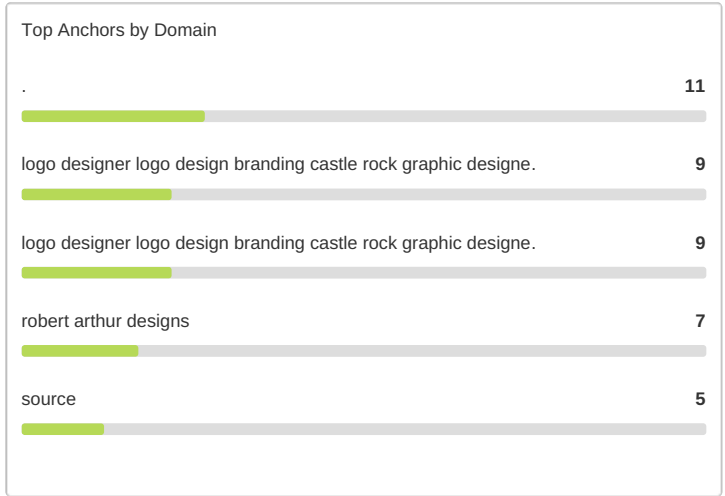
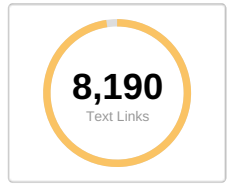
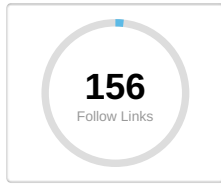
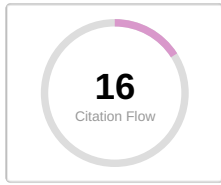
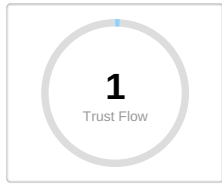


# Rankings



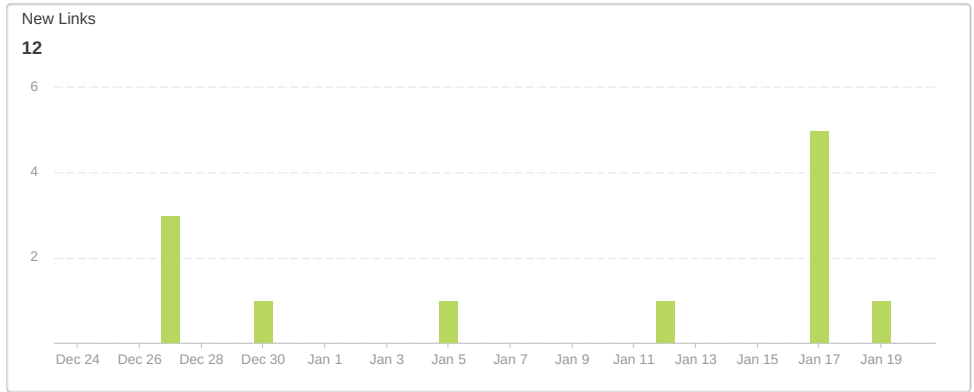
Keyword ▲	Google	Google Change	Bing	Bing Change
☆ castle rock brochure design	1 <sup>st</sup>	—	2 <sup>nd</sup>	▼1
☆ castle rock brochure designer	3 <sup>rd</sup>	—	not found	—
☆ castle rock graphic design	13 <sup>th</sup>	▼6	2 <sup>nd</sup>	▲3
☆ castle rock graphic designer	11 <sup>th</sup>	▲8	1 <sup>st</sup>	▲1
☆ castle rock logo design	6 <sup>th</sup>	▼1	1 <sup>st</sup>	—
☆ castle rock logo designer	5 <sup>th</sup>	▲2	1 <sup>st</sup>	▲1
☆ castle rock web design	9 <sup>th</sup>	▼2	not found	—
☆ castle rock web designer	8 <sup>th</sup>	—	not found	—
☆ castle rock website design	6 <sup>th</sup>	—	2 <sup>nd</sup>	▼1
☆ castle rock wordpress	2 <sup>nd</sup>	▼1	4 <sup>th</sup>	▼2
☆ castle rock wordpress design	2 <sup>nd</sup>	▼1	1 <sup>st</sup>	—

# Backlinks - Summary



# Backlinks - New

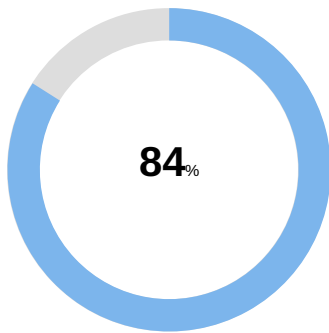
**12**  
New Links



Date Found	Backlink	Anchor	Trust Flow	Citation Flow
Jan 19, 2019	<a href="http://bricool.co/label-design.html">bricool.co/label-design.html</a> <span>TEXT FOLLOW</span>	robertarthurdesigns.com/wp-content/uploads/2017/07/greentheory_labe..	0	0
Jan 17, 2019	<a href="http://lakeviewroomevents.com">lakeviewroomevents.com</a> <span>TEXT FOLLOW</span>	robert arthur designs robertarthurdesigns.com	7	17
Jan 17, 2019	<a href="http://lakeviewroomevents.com/contact">lakeviewroomevents.com/contact</a> <span>TEXT FOLLOW</span>	robert arthur designs robertarthurdesigns.com	0	16
Jan 17, 2019	<a href="http://lakeviewroomevents.com/events">lakeviewroomevents.com/events</a> <span>TEXT FOLLOW</span>	robert arthur designs robertarthurdesigns.com	0	16
Jan 17, 2019	<a href="http://lakeviewroomevents.com/gallery">lakeviewroomevents.com/gallery</a> <span>TEXT FOLLOW</span>	robert arthur designs robertarthurdesigns.com	0	16
Jan 17, 2019	<a href="http://lakeviewroomevents.com/whats-included">lakeviewroomevents.com/whats-included</a> <span>TEXT FOLLOW</span>	robert arthur designs robertarthurdesigns.com	0	16
Jan 12, 2019	<a href="http://urbandistro.com/graphic-design-logo-designs.html">urbandistro.com/graphic-design-logo-designs.html</a> <span>IMAGE FOLLOW</span>	logo designer logo design branding castle rock robertarthurdesigns.com/wp-content/uploads/2018/02/blog-cheap-logo2-1-1080x675.jpg	0	0
Jan 5, 2019	<a href="http://juve.cenitdelacabrera.co/sales-sheet">juve.cenitdelacabrera.co/sales-sheet</a> <span>TEXT FOLLOW</span>	robertarthurdesigns.com/wp-content/uploads/2017/12/user1st_large_im..	0	0
Dec 30, 2018	<a href="http://vatoz.atozdevelopment.co/professional-society">vatoz.atozdevelopment.co/professional-society</a> <span>TEXT FOLLOW</span>	robertarthurdesigns.com/wp-content/uploads/2018/01/maps_large_imag.	0	4
Dec 27, 2018	<a href="http://annmerle.com/category/me-time">annmerle.com/category/me-time</a> <span>TEXT FOLLOW</span>	robert arthur designs robertarthurdesigns.com	0	12
Dec 27, 2018	<a href="http://annmerle.com/women-50-and-wiser-im-all-about-me-time">annmerle.com/women-50-and-wiser-im-all-about-me-time</a> <span>TEXT FOLLOW</span>	robert arthur designs robertarthurdesigns.com	0	12
Dec 27, 2018	<a href="http://pezcame.com/search/Y2xhc3MraW4rc2Vz..">pezcame.com/search/Y2xhc3MraW4rc2Vz..</a> <span>TEXT NOFOLLOW</span>	robertarthurdesigns.com/wp-content/uploads/2018/01/soccer-door_large_image.jpg	0	0

# Site Audit

## Crawl Summary

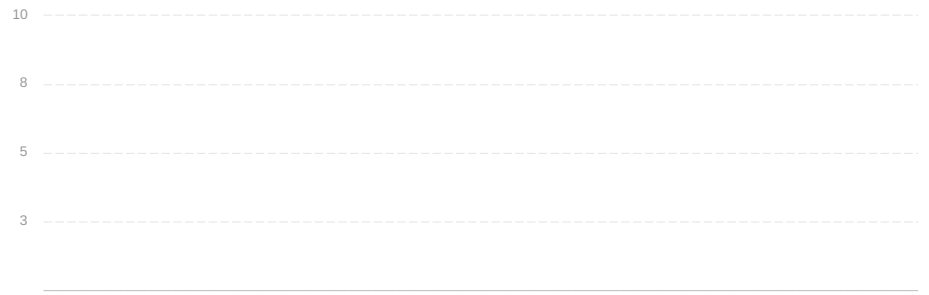


51 Pages Crawled

Last Crawled 2 months ago

## Issues

0



**68**

Issues

**0**

Errors

**61**

Warnings

**7**

Notices

**29**

Pages have a low word count

**11**

Pages with multiple H1 tags

**6**

Pages have a long title

**6**

Images are missing an alt attribute

**5**

Pages with underscores in the URL

**2**

Pages are loading slowly

**1**

Missing sitemap.xml reference in robots.txt

**1**

Page is missing an H1 tag

**4**

Pages blocked from being indexed

**3**

Pages with long URLs

**0**

Occurrences of a missing http encryption

**0**

Pages are too large in size

**0**

Invalid sitemap.xml format

**0**

Blocked crawls by robots.txt

**0**

Missing www canonical references

0

Broken internal images

0

Broken internal links

0

Pages have duplicate content

0

Pages with no viewport tag

0

Broken external links

0

Pages with duplicate titles

0

Pages with duplicate meta descriptions

0

Pages are missing a title

0

Pages returned a 4XX http status code

0

Broken external images

0

Pages returned a 5XX http status code

0

Missing sitemap.xml files

0

Internal links contain nofollow attributes

0

Pages using frames

0

Pages using flash

0

Pages are missing a doctype declaration

0

Pages are missing a language declaration

0

Pages with temporary redirects

0

Pages are missing a meta description

0

Pages are missing an encoding declaration

0

Pages with matching H1 and title content

0

Pages have a short title

0

Pages have too many URL parameters

0

Pages have too many on-page links

0

Pages have a low text to HTML ratio

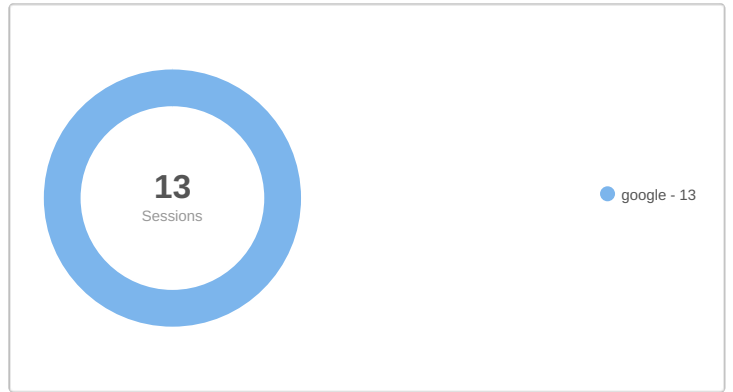
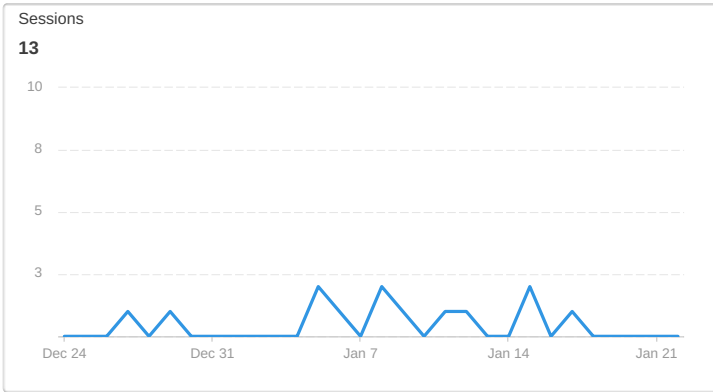
0

Missing robots.txt files

0

External links contain nofollow attributes

# Google Analytics - Organic Search



**13**  
Sessions

**3.38**  
Pages/Session

**00:01:24**  
Avg. Session Duration

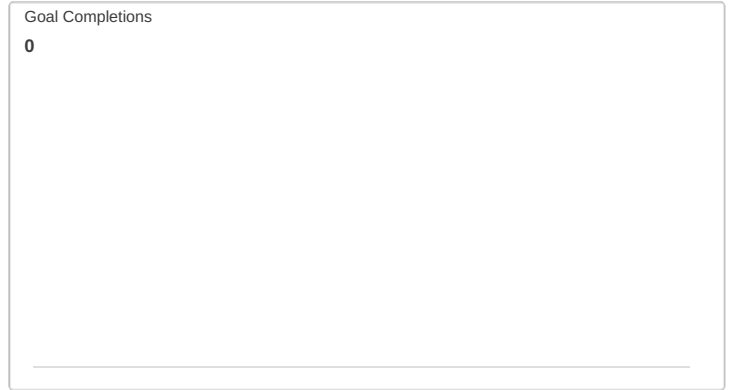
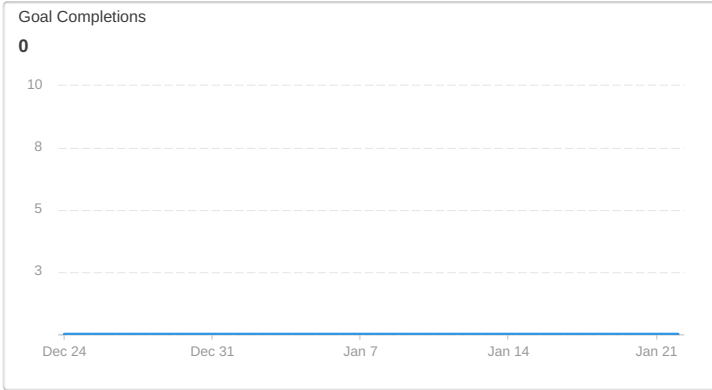
**69.23%**  
% New Sessions

**0%**  
Bounce Rate

**0**  
Goal Completions

Keyword	Sessions	Pages/Session	Avg. Session Duration	% New Sessions	Bounce Rate	Goal Completions
(not provided)	13	3.38	00:01:24	69.23%	0.00%	0

# Google Analytics - Goals (Organic)



**0**  
Goal Completions

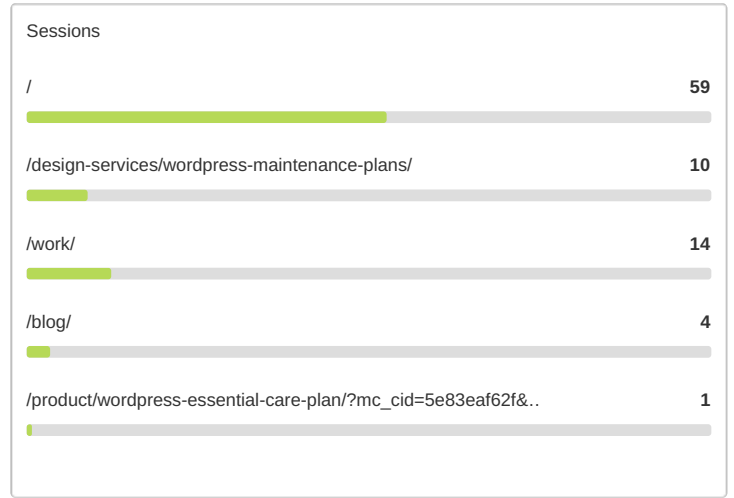
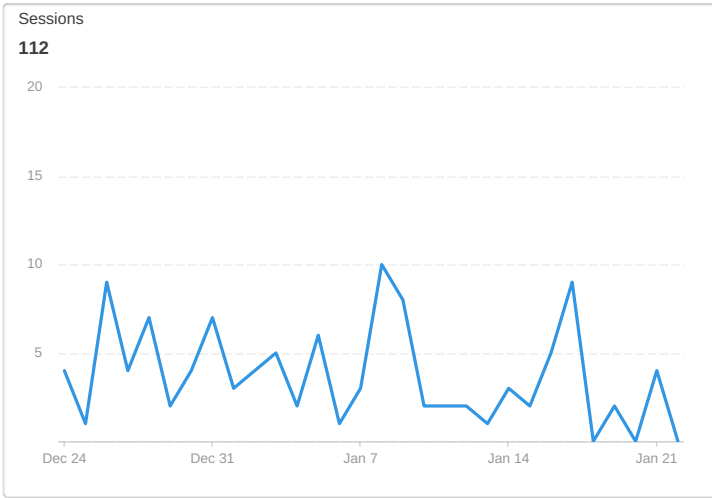
**\$0.00**  
Goal Value

**0%**  
Conversion Rate

Goal ▾	Goal Completions	Goal Value	Conversion Rate
--------	------------------	------------	-----------------

No data matching the selected criteria.

# Google Analytics - Landing Pages



**112**  
Sessions

**4.01**  
Pages/Session

**00:01:19**  
Avg. Session Duration

**70.54%**  
% New Sessions

**8.04%**  
Bounce Rate

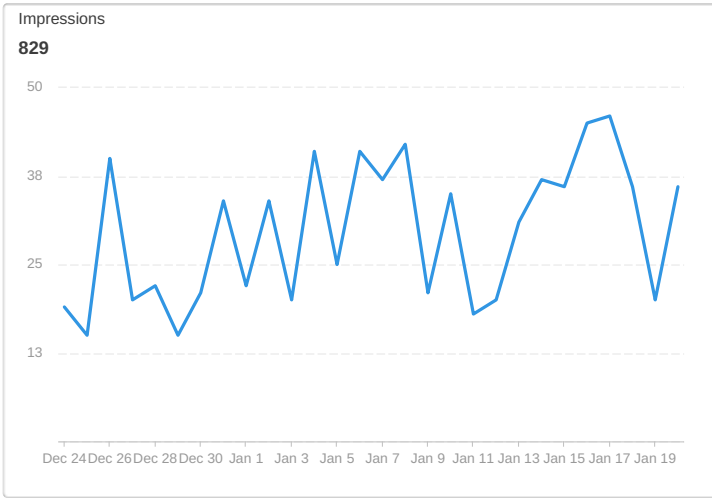
**0**  
Goal Completions

Page	Sessions	Pages/Session	Avg. Session Duration	% New Sessions	Bounce Rate	Goal Completions
/	59	3.75	00:01:29	71.19%	10.17%	0
/work/	14	4.57	00:00:36	78.57%	0.00%	0
/design-services/wordpress-maint...	10	8.20	00:01:11	50.00%	10.00%	0
/blog/	4	2.50	00:00:05	0.00%	0.00%	0
/contact/	2	3.00	00:00:07	50.00%	0.00%	0
/project/green-theory-label/	2	2.00	00:00:01	100.00%	0.00%	0
/design-services/castle-rock-grap...	1	2.00	00:00:00	100.00%	0.00%	0
/project/im_optical_website/	1	2.00	00:10:39	100.00%	0.00%	0
/project/hp-poster-graphic-design/	1	4.00	00:00:16	100.00%	0.00%	0
/product/wordpress-premium-care...	1	2.00	00:00:00	100.00%	0.00%	0
/product/wordpress-essential-care...	1	8.00	00:02:14	0.00%	0.00%	0
/design-services/wordpress-maint...	1	2.00	00:00:00	100.00%	0.00%	0
/design-services/wordpress-maint...	1	2.00	00:00:00	100.00%	0.00%	0
/design-services/wordpress-maint...	1	6.00	00:00:50	100.00%	0.00%	0
/design-services/wordpress-maint...	1	2.00	00:00:00	100.00%	0.00%	0
?fbclid=IwAR2gC3JiZp6HaoTFgB...	1	2.00	00:00:00	100.00%	0.00%	0
?fbclid=IwAR3a9V5YKBtaHSrtX_...	1	2.00	00:00:00	100.00%	0.00%	0



Page	Sessions ▼	Pages/Session	Avg. Session Duration	% New Sessions	Bounce Rate	Goal Completions
/?fbclid=IwAR3B3PcXEUCSzuk16...	1	4.00	00:00:28	100.00%	0.00%	0
/?fbclid=IwAR2nIEv0BT9laU6IFs5...	1	1.00	00:00:00	100.00%	100.00%	0
/?fbclid=IwAR12boCZ6nQN9TMOQ...	1	2.00	00:00:00	100.00%	0.00%	0
/?fbclid=IwAR0IBBWG_Xb5Rfvipu...	1	2.00	00:00:01	100.00%	0.00%	0
/?fbclid=IwAR0i7JOzEtXs8D9bIPL...	1	4.00	00:00:25	100.00%	0.00%	0
/?fbclid=IwAR0bM2BC-4KVWm_rg...	1	4.00	00:22:47	100.00%	0.00%	0
/?fbclid=IwAR0ZqrLWYq5cGIAnzk...	1	4.00	00:00:25	100.00%	0.00%	0
/?fbclid=IwAR0ON2uEu8YBZDdCP...	1	4.00	00:00:07	100.00%	0.00%	0
/?customize_changeset_uuid=8a0...	1	1.00	00:00:00	0.00%	100.00%	0
/project/im_optical_website/?dp_a...	1	2.00	00:00:50	0.00%	0.00%	0

# Google Search Console - Top Queries



**Clicks**

altruist logo	0
top website development companies	0
graphic designers	0
graphic designs	0
hp anywhere	0

**5**  
Clicks

**829**  
Impressions

**120.4**  
Avg Position

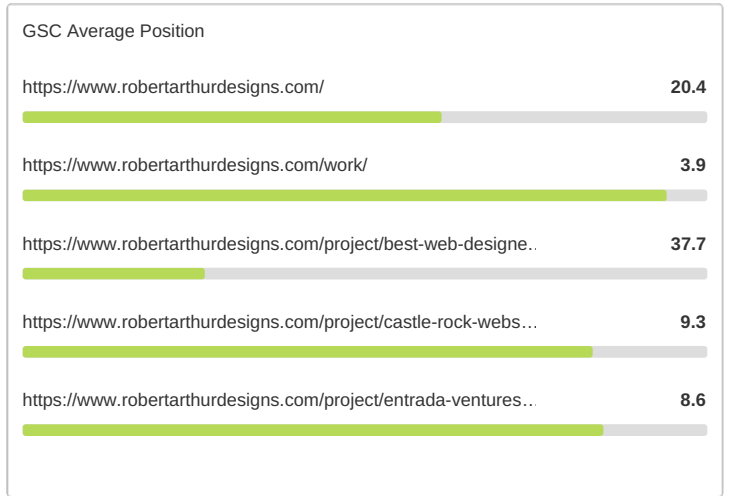
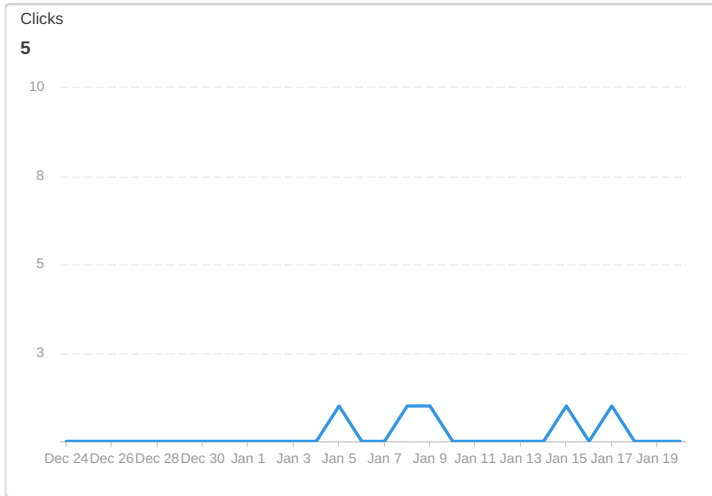
**0.57%**  
CTR

Keyword	Clicks	Impressions	Avg Position	CTR
altruist logo	0	9	1.00	0.00%
top website development companies	0	1	2.00	0.00%
graphic designers	0	2	1.00	0.00%
graphic designs	0	2	3.50	0.00%
hp anywhere	0	11	61.91	0.00%
hpanywhere	0	13	45.08	0.00%
isn logo	0	1	1.00	0.00%
logo design colorado springs	0	1	91.00	0.00%
logo designers	0	1	1.00	0.00%
logo designers near me	0	2	1.00	0.00%
low cost logo design	0	86	90.42	0.00%
maps medical affairs	0	1	73.00	0.00%
rob arthur	0	1	88.00	0.00%
robert	0	1	4.00	0.00%
web design	0	2	9.00	0.00%
graphic design	0	4	1.25	0.00%
web desing	0	1	9.00	0.00%

Keyword	Clicks ▾	Impressions	Avg Position	CTR
web site design	0	1	5.00	0.00%
website design best	0	1	2.00	0.00%
woody's landscaping	0	3	60.33	0.00%
wordpress colorado city, arizona	0	1	85.00	0.00%
wordpress colorado springs, colorado	0	2	87.50	0.00%
wordpress developer denver	0	1	99.00	0.00%
wordpress developers denver	0	1	97.00	0.00%
wordpress digital signage	0	3	92.67	0.00%
wordpress douglas, arizona	0	1	83.00	0.00%
wordpress lone tree, colorado	0	28	40.86	0.00%
wordpress web design colorado	0	1	96.00	0.00%
graphic designer	0	2	1.00	0.00%
graphic artist	0	1	3.00	0.00%
arizona national horse show	0	2	69.00	0.00%
castle rock web design	0	19	5.89	0.00%
arthur design	0	1	55.00	0.00%
berghoff worldwide	0	1	87.00	0.00%
best aurora web designer	0	2	54.00	0.00%
castle pines eye care	0	1	97.00	0.00%
castle rock brochure design	0	8	1.00	0.00%
castle rock brochure designer	0	12	2.92	0.00%
castle rock graphic design	0	11	11.09	0.00%
castle rock graphic designer	0	15	15.60	0.00%
castle rock logo design	0	14	3.64	0.00%
castle rock logo designer	0	9	4.44	0.00%
castle rock seo	0	12	70.92	0.00%
castle rock software development	0	22	67.32	0.00%
castle rock web designer	0	6	6.00	0.00%
gdpr privacy	0	63	239.22	0.00%
castle rock website design	0	11	5.18	0.00%
castle rock wordpress	0	10	2.00	0.00%
castle rock wordpress design	0	6	2.33	0.00%

Keyword	Clicks ▾	Impressions	Avg Position	CTR
colorado springs logo design	0	4	73.00	0.00%

# Google Search Console - Top Pages



**5**  
Clicks

**829**  
Impressions

**120.4**  
Avg Position

**0.57%**  
CTR

Page	Clicks	Impressions	Avg Position	CTR
/	4	267	20.38	1.50%
/work/	1	100	3.90	1.00%
/project/best-web-designer-in-castle-rock-aurora/	0	3	37.67	0.00%
/project/castle-rock-website-designer-colorado-s...	0	3	9.33	0.00%
/project/entrada-ventures-website-design/	0	23	8.57	0.00%
/project/event-program/	0	1	9.00	0.00%
/project/excelbuild-website/	0	3	4.33	0.00%
/project/freemealer-logo/	0	1	9.00	0.00%
/project/green-theory/	0	2	1.00	0.00%
/project/hp-anywhere/	0	29	52.59	0.00%
/project/hearing-partners-of-texas-website/	0	1	6.00	0.00%
/project/maps-logo/	0	2	1.00	0.00%
/project/maps-website/	0	1	73.00	0.00%
/project/poster-designer-hewlett-packard-poster-...	0	1	4.00	0.00%
/project/remax-brochure/	0	12	6.83	0.00%
/project/woodys-landscaping/	0	3	60.33	0.00%
/project/youcan-toucan/	0	3	31.33	0.00%

Page	Clicks ▾	Impressions	Avg Position	CTR
/tech-center-wordpress-developer/	0	3	70.00	0.00%
/project/b-wax-lash-brow-website/	0	1	8.00	0.00%
/project/arizona_national_horse_show/	0	2	69.00	0.00%
/project/arizona-national-ticket-design/	0	1	3.00	0.00%
/contact/	0	7	3.14	0.00%
/about/	0	132	8.18	0.00%
/blog/	0	99	3.93	0.00%
/castle-rock-web-hosting/	0	15	61.80	0.00%
/castle-rock-website-hosting/	0	1	7.00	0.00%
/castle-rock-wordpress-development/	0	51	49.41	0.00%
/category/uncategorized/	0	2	2.50	0.00%
/design-services/	0	100	3.90	0.00%
/project/altruist-logo-design/	0	22	18.95	0.00%
/design-services/castle-rock-graphic-designer/b...	0	25	6.92	0.00%
/design-services/castle-rock-graphic-designer/lo...	0	95	82.60	0.00%
/design-services/castle-rock-web-designer/castl...	0	12	6.75	0.00%
/logo-design-castle-rock-colorado-springs/	0	38	6.13	0.00%
/product/wordpress-essential-care-plan/	0	2	5.00	0.00%
/product/wordpress-professional-care-plan-seo/	0	2	47.50	0.00%
/project/abc-cakes-logo/	0	1	1.00	0.00%
/what-does-gdpr-compliance-mean-to-you-and-y...	0	293	249.11	0.00%